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SCHOOL OF ENGINEERING AND SCIENCE

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SCHOOL OF ENGINEERING AND SCIENCE

A. J. Teller, Dean

July 10, 1969

Professor Joshua Lederberg  
Stanford University Medical Center  
Dept. of Genetics  
Stanford, California 94305

Dear Prof. Lederberg:

I'm afraid that the "Times" article did not convey the basic idea of the talk as adequately as I hoped it would.

The essential idea was that pollution is caused by a provincialism of thinking, bounded unrealistically by restricting the problem as you so well put, it in the 5/24/69 article in the Washington Post. The great mass of pollution is caused by incomplete use of materials as a result of basing values on extraction costs.

The objective of the talk, a copy of which is appended, is to stimulate the development of social economics, incorporating values other than that of extraction into the price of materials, so that complete and effective utilization of our resources is achieved.

Thank you for your interest and for the copies of the very effective and provocative articles.

Sincerely,

A. J. Teller

AJT/ec

A. J. TELLER